



245th Rank

B-School Survey Business Today 2022
**DEPARTMENT OF MANAGEMENT
STUDIES AND RESEARCH**

ANNUAL REPORT

2021-2022

**P.E.S. COLLEGE OF ENGINEERING,
MANDYA-571401**

(An Autonomous Institution under VTU, Belagavi)

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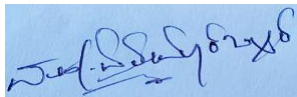
EXECUTIVE SUMMARY

The Post Graduate Department of Management Studies was started during the year 2009. It comprises of well experienced qualified faculty members from Industry & Academia to impart the latest information to students & train them to meet the liberalized and globalized market demand.

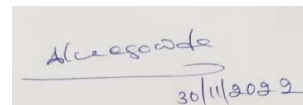
The Vision and Mission of the department and the PEO's of the program are defined by taking the views of various stakeholders associated with the Institute/Department. This will enhance to latest developments and needs of the society.

The department apart from emphasizing and imparting quality education also gives stress in quality research activities. The department is recognised as a research centre from VTU, Belagavi and University of Mysore, Mysore for guiding students for PhD program.

The department regularly organizes Industrial visits, Technical lectures by experts from industries and institutes for imparting knowledge of latest trends in Industries and to improve professional and technical skills of students to enhance their employability.



Co-ordinator
Prof. Mahendra Kumar B R
Date: 30/11/2022



Head of the Department
Dr. Aluregowda
Date: 30/11/2022

SECTION 1 VISION, MISSION & PROGRAM EDUCATIONAL OBJECTIVES

VISION

Develop responsible leaders through high quality management education, research and entrepreneurship contributing to business, society, and environment.

MISSION

M1: To provide management education to find solutions to business problems by analytical skills, knowledge and critical thinking abilities.

M2: To inculcate leadership qualities, research culture and entrepreneurial skills for professional development and state of art infrastructure.

M3: To accomplish professionals to communicate economic, legal, and ethical aspects of the society and environment.

PROGRAM EDUCATIONAL OBJECTIVES

PEO-1: Demonstrate analytical skills and decision-making skills among students.

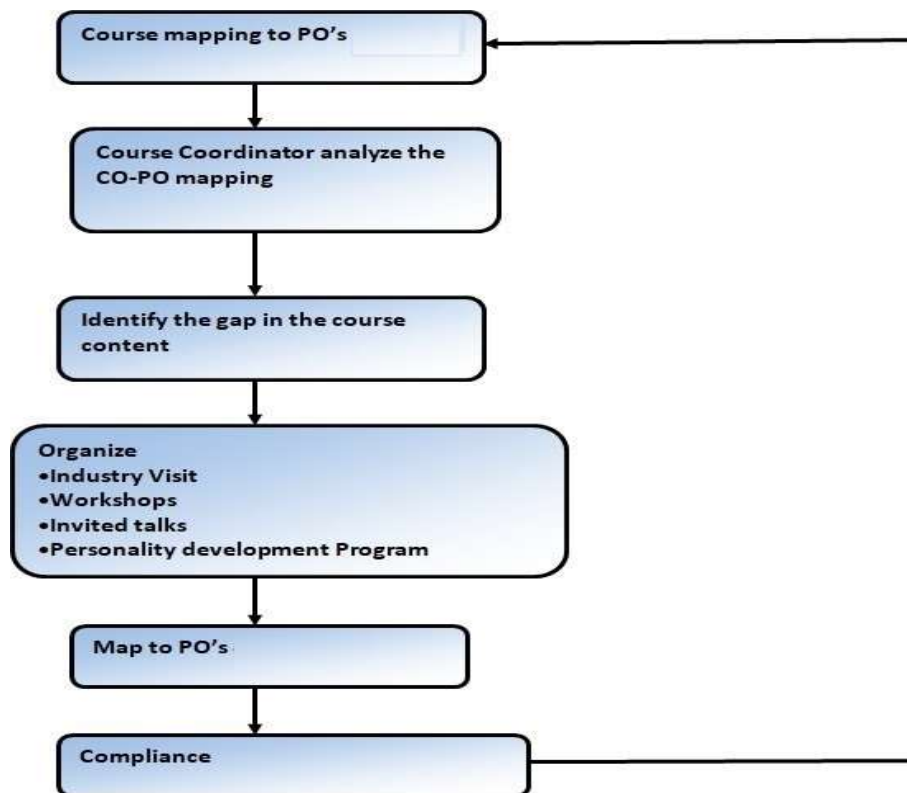
PEO-2: Exhibit leadership and managerial qualities through team work and cross functional teams.

PEO-3: Apply creativity through holistic knowledge for better understanding of economic, legal and ethical aspects of the society.

SECTION – 2 PROGRAM OUTCOMES & COURSE OUTCOMES

PROGRAM OUTCOMES

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster Analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value based Leadership ability.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



PO ATTAINMENT DIRECT AND INDIRECT METHOD							
CIE & SEE							
Semester	Course Code	Course	P01	P02	P03	P04	P05
Average CO Vs PO Expected of all courses			2.30	2.20	1.20	1.30	1.40
Average CO Vs PO Attained of all courses			1.66	1.48	0.94	1.02	0.88
PO attainment in Percentage			72.39	67.13	78.21	78.31	62.86

Process of Evaluation of Program Outcomes & Course Outcome

Assessment Method	Assessment Tool	Process
Direct Method	CIE and SEE marks/Grades	CO attainment is calculated at the end of every semester by considering marks/grades in CIE and SEE. The COs are mapped to POs
Indirect Method	Course End Survey	Course end survey is conducted after every semester.
	Program Exit Survey	Program Exit survey is taken from graduates completing the program.
	Alumni Feedback	Feedback from alumni is taken during alumni meet and their visits to the departments.

Particulars	Details	Weightage
CIE – I	The syllabus coverage is First 40%. Written test -24 marks Quiz- 6 marks Total - 30marks	Average marks of two tests along with two Quiz's and 10 marks of assignment and 10 marks of case study/seminar shall form CIE of 50 marks
CIE – II	The syllabus coverage is the next 40%. Written test –24 marks Quiz - 6 marks Total - 30 marks	
Assignment Case Study/Seminar	10 marks 10 marks	
SEE	The final examination will be conducted the for a complete syllabus for 100 marks.	50% SEE
TOTAL		CIE (50) +SEE (50) =100 Marks

SECTION 3 - FACULTY ATTRIBUTES AND CONTRIBUTIONS

FACULTY DETAILS

GRADE	NUMBER
Professor	1
Associate Professor	3
Assistant Professor	4
Total	8

Sl. No.	Name	Designation	Qualification
1	Dr. P.Somashekar	Professor	MBA, Ph.D.
2	Dr. Mahesh A S	Asso. Professor	MBA, Ph.D.
3	Dr. Aluregowda	Asso. Professor & HOD	MBA, Ph.D.
4	Dr. A.C.Kirankumar	Asso. Professor	MBA, Ph.D.
5	Prof. Suman Rajesh T D	Asst. Professor	MBA, NET & SLET
6	Prof. Mahendra Kumar B R	Asst. Professor	MBA, NET & SLET
7	Prof. Mary Soundarya J	Asst. Professor	MBA
8	Prof. Chethan M S	Asst. Professor	MBA

FACULTY: STUDENT RATIO

PROGRAM	FACULTY: STUDENT
PG	1:15

NUMBER OF Ph.D.'s GUIDEING BY THE FACULTY

NAME OF THE FACULTY	NO. OF STUDENTS
Dr. P.Somashekar	2
Dr. Aluregowda	4
Dr. A.C.Kirankumar	2

Faculty Roles and Responsibilities

Sl. No	Roles and Responsibility	Faculty Name	Designation
1	UG Meet & PG CET Exam Centre	Dr.P.Somashekar	Professor
2	Students training for conference & Management fest.		
3	Industry Institution Interaction (III)Cell		
4	FDP		
5	NIRF		
6	NAAC-AQAR	Dr. Mahesh A S	Associate Professor
7	Alumni Association		
8	Innovation and Incubation cell & Entrepreneurship (IIC)		
9	BOE Chairman	Dr.Aluregowda	Associate Professor & HOD
10	Lakshya Management fest		
11	Dress Code	Prof. Suman Rajesh.T.D	Assistant Professor
12	Computer Lab		
13	MOOC		
14	Class Teacher- I Year	Prof. Mahendra Kumar B R	Assistant Professor
15	Student Attendance Management Systems		
16	Continuous Internal Evaluation (CIE)		
17	Innovation and Incubation cell & Entrepreneurship		
18	AICTE Student Activity Point		
19	NEP	Prof.Mary Soundarya.J	Assistant Professor
20	Admission Process		
21	Class Teacher - II Year		
22	Mentor Mentee meeting		
23	ECD & PCD Value Added Courses		
24	UTSAV- Staff Coordinator- II Year		
25	IV Sem Project work		
26	Cultural Programme	Prof. Chethan M S	Assistant Professor
27	Time Table		
28	Seminars I & II		
29	UTSAV- Staff Coordinator- I Year		
30	Internship (III Semester)		
31	Conference, Seminar, Workshop, FDP Programs participated in other Colleges		
32	Sports		
33	Infrastructure		

Faculty professional development programs

List of FDP / Workshops / Training programs attended by Faculty

Sl. No.	Name	FDP Name	Date
1	Dr Mahesh A S	Participated and Successfully completed the TEQIP-3 Sponsored 5 day online FDP ON Renewable Energy and Smart Grid : Challenge and Scope held from 24 th to 28 th August 2020 Organized by department of E&E,PESCE, Mandya, Karnataka.	26-07-2021 to 30-07-2021
2	Dr Mahesh A S	Participated in One week Online FDP ON Research Methodology for social science ,Tools, Techniques and practices organized by Department of Business Administration from 24 th to 30 th August 2020.at VVCE Mysore.	30-03-2021 to 03-04-2021
3	Prof. Suman T D	"Positive Attitude" organized by PES College of Engineering, Mandya	23-07- 2021
4	Prof. Suman T D	"Stock Market Orientation for Beginners" organized by PES College of Engineering, Mandya	04-01- 2021
5	Prof. Suman T D	"Entrepreneurship and Simplicity" organized by PES College of Engineering, Mandy	07-02 2022
6	Prof. Suman T D	"Moderated Mediation in SPSS using Hayes Process Macro" organized by Primax Eduaacademy, Bengaluru	01-06-2022 to 03-06-2022
7	Prof. Suman T D	"Advanced Machine Learning Alogrithms for Real Time Applications using R and Python" organized by The RV Institute of Management, Bengaluru	01-08-22 to 06-08-2022
8	Dr.Somashekar.P	One week faculty development programme on The Overview of Indian Capital market & Indian economy, organized by Department of Accountancy & Business Statistics, Mohanlal Sukhadia University Udaipur[Rajasthan] & Bombay Stock Exchange Brokers forum, Mumbai	06-06-2022 to 13-06-2022

9	Dr.Somashekar.P	One day faculty workshop on NBA updates organized by PES College of Engineering, Mandya.	27-04-2022
10	Dr.Somashekar.P	A webinar on Entrepreneurship & Simplicity organized by PGDOMS, PESCE, Mandya	07-02-2022
11	Dr.Somashekar.P	A webinar on Transformation from Student to an Aviator organized by Soundarya Institute of Management and Science.	22-03-2022
12	Prof. Mahendra Kuamr B R	"Stock Market Orientation for Beginners" organized by PES College of Engineering, Mandya	04-01-2021
14	Prof. Mahendra Kuamr B R	A webinar on Entrepreneurship & Simplicity organized by PGDOMS, PESCE, Mandya	07-02-2022
15	Prof.Mary Soundarya.J	"Stock Market Orientation for Beginners" organized by PES College of Engineering, Mandya	04-01-2021
16	Prof.Mary Soundarya.J	A webinar on Entrepreneurship & Simplicity organized by PGDOMS, PESCE, Mandya	07-02-2022
17	Prof. Chethan M S	"Stock Market Orientation for Beginners" organized by PES College of Engineering, Mandya	04-01-2021
18	Prof. Chethan M S	A webinar on Entrepreneurship & Simplicity organized by PGDOMS, PESCE, Mandya	07-02-2022

BOS

In the academic year 2021-22 it was proposed to revise and approve the P22MBA scheme and syllabus for the academic year 2022-2023. The syllabus updated with relevance to industrial, career requirements on 16-08-2022.

UG Meet 2022

1. The faculty members educating MBA aspirants interacting with final year Under Graduate (UG) students of 2022-23, visiting degree colleges in and around Mandya and Mysore District.

2. The Special Lecture was delivered for the Final Year B.com Students by Dr. Aluregowda an opportunities in management education, at Government Degree College, Bharathi Nagar, Maddur on 13 August 2022.
3. The Faculty members of the department delivered awareness about MBA program of our college at PGCET exam centers in Mysore city.

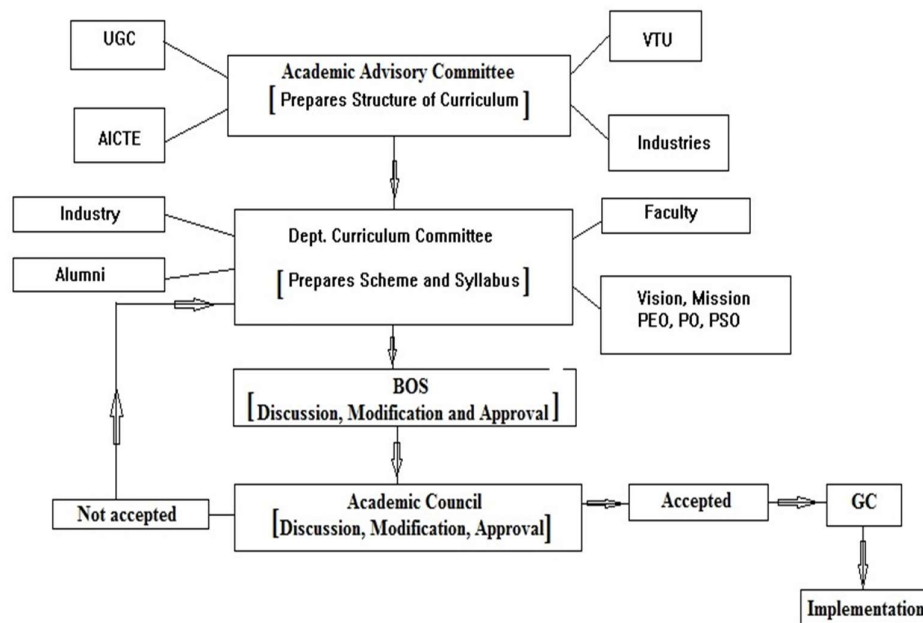
SECTION - 4 - CURRICULUM & LEARNING PROCESS

PROGRAMMES OFFERED BY THE DEPARTMENT

MBA – Core and Dual Specialization (Finance, Marketing & HR)

Ph.D. Program offered in Management under VTU & UOM

The process for designing the program curriculum is represented pictorially by flow chart



Program Structure

Total credits= 100

I semester = 25 credits

II semester = 24 credits

III semester = 23 credits

IV semester = 28 credits

Total number of core courses: 14

Total number of electives: 12

Number of Seminars: 02

Number of professional courses: 2

Number of computer Lab: 1

Number of Internship: 1

Number of projects: 1

Total credits for core courses: 47

Total credits for electives: 36

Total credits for seminars: 02

Total credits for professional courses: 00

Total credits for computer Lab: 01

Total credits for Internship: 04

Total credits for projects: 10

I – Semester [MBA] Total Credits 25									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA11	Accounting for Managers	3	0	2	4	50	50	100
2	P22MBA12	Marketing Management	3	0	0	3	50	50	100
3	P22MBA13	Management Fundamentals & Organizational Behavior	3	0	0	3	50	50	100
4	P22MBA14	Management Information System	3	0	0	3	50	50	100
5	P22MBA15	Business Statistics	3	0	2	4	50	50	100
6	P22MBA16	Business Economics	3	0	2	4	50	50	100
7	P22MBA17	Business Communication	3	0	0	3	50	50	100
8	P22MBA18	Seminar – I	0	0	2	1	50	-	50
9.	P22MBA19	Effective Communication Development (ECD)*	0	0	2	0	-	-	N/NP
Total						25	400	350	750

II– Semester [MBA] Total Credits (24)									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA21	Financial Management	3	0	0	3	50	50	100
2	P22MBA22	Quantitative Techniques	3	0	2	4	50	50	100
3	P22MBA23	Human Resource Management	3	0	0	3	50	50	100
4	P22MBA24	Business Research Methods	3	0	2	4	50	50	100
5	P22MBA25	Supply Chain Management	3	0	0	3	50	50	100
6	P22MBA26	Entrepreneurship and legal Aspects	3	0	0	3	50	50	100
7	P22MBA27	Strategic Management	3	0	0	3	50	50	100
8	P22MBA28	Seminar – II	0	0	2	1	50	-	50
9	P22MBA29	Professional Communication Development (PCD)*	0	0	2	0	-	-	N/NP
Total						24	400	350	750

III– Semester [MBA]									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA31	Computer Lab	0	0	2	1	50	-	50
2	P22MBA 32	Internship	-	-	-	4	50	50	100
3	P22MBA EL 1	Elective 1	3	0	0	3	50	50	100
4	P22MBA EL 2	Elective 2	3	0	0	3	50	50	100
5	P22MBA EL 3	Elective 3	3	0	0	3	50	50	100
6	P22MBA EL 4	Elective 4	3	0	0	3	50	50	100
7	P22MBA EL 5	Elective 5	3	0	0	3	50	50	100
8	P22MBA EL 6	Elective 6	3	0	0	3	50	50	100
Total						23	400	350	750

DUAL SPECILIZATION					
FINANCE AND MARKETING		MARKETING AND HUMAN RESOURCE		FINANCE AND HUMAN RESOURCE	
MBA 3M1	Consumer Behaviour	MBA 3M1	Consumer Behaviour	MBA 3F1	Financial Services and Banking Practices
MBA 3M2	Rural Marketing	MBA 3M2	Rural Marketing	MBA 3F2	Mergers, Acquisitions and Corporate Restructuring
MBA 3M3	Industrial Marketing	MBA 3M3	Industrial Marketing	MBA 3F3	Investment Management
MBA 3F1	Financial Services and Banking Practices	MBA 3H1	Organization Structure, Process & Design	MBA 3H1	Organization Structure, Process & Design
MBA 3F2	Mergers, Acquisitions and Corporate Restructuring	MBA 3H2	Legal Environment & Industrial Legislation	MBA 3H2	Legal Environment & Industrial Legislation
MBA 3F3	Investment and Portfolio Management	MBA 3H3	Strategic Human Resource Management	MBA 3H3	Strategic Human Resource Management

Sl. No.	Course Code	Course Title	IV- Semester [MBA]			Credits	Examination Marks		
			Hrs / Week				CIE	SEE	Total
			L	T	P				
1	P22MBA41	Project Evaluation	-	-	-	6	-	100	100
2	P22MBA42	Project Viva Voce	-	-	-	4	-	50	50
3	P22MBA EL 1	Elective 1	3	0	0	3	50	50	100
4	P22MBA EL 2	Elective 2	3	0	0	3	50	50	100
5	P22MBA EL 3	Elective 3	3	0	0	3	50	50	100
6	P22MBA EL 4	Elective 4	3	0	0	3	50	50	100
7	P22MBA EL 5	Elective 5	3	0	0	3	50	50	100
8	P22MBA EL 6	Elective 6	3	0	0	3	50	50	100
Total						28	300	450	750

DUAL SPECILIZATION					
FINANCE AND MARKETING		MARKETING AND HUMAN RESOURCE		FINANCE AND HUMAN RESOURCE	
MBA 4M1	Retail Management	MBA 4M1	Retail Management	MBA 4F1	Financial Derivatives
MBA 4M2	Strategic Brand Management	MBA 4M2	Strategic Brand Management	MBA 4F2	International Financial Management
MBA 4M3	International Marketing Management	MBA 4M3	International Marketing Management	MBA 4F3	Tax Management
MBA 4F1	Financial Derivatives	MBA 4H1	International Human Resource Management	MBA 4H1	International Human Resource Management
MBA 4F2	International Financial Management	MBA 4H2	Organizational Change & Development	MBA 4H2	Organizational Change & Development
MBA 4F3	Tax Management	MBA 4H3	Training & Development	MBA 4H3	Training & Development

Students Activities

This section carries information about the benefits about learner centric initiatives, Cultural and extracurricular activities, the industrial visits and support services.

MBA Orientation Program

The 2021-22 batch orientation program was held on 23-02-2022. Dr. R M Mahalingegowda, Principal inaugurated the program, Dr. Muruli Krishna COE and Dr Mahendra Babu K J Dy. COE addressed PESCE Autonomous rules and regulations. Dr. Girish R Dean Academic and Dr. Umesh B R Dy. Dean Academics addressed the academic program for the first year PG students at K V Shankare Gowda Placement and Training Auditorium.

3rd and 1st Semesters Academic Calendar

P.E.S COLLEGE OF ENGINEERING, MANDYA – 571401
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Revised Academic Calendar for the AY 2021-22 (Odd Semester)
BE – III, V, VII | M.Tech. – III | MCA – III, V | MBA – III Semesters

Sl. No.	Date	Day	Remarks
1	01-10-2021 to 04-10-2021		Course Registration
2	04-10-2021	Monday	Commencement of classes
3	19-10-2021	Tuesday	Verification of Course Registration forms by Students/Member/SEE
4	25-10-2021	Saturday	Submission of Application form SEE
5	26-10-2021	Saturday	Last date to withdraw from the course
6	01-12-2021	Saturday	Submission of Assignment-I
7	08-12-2021	Monday	* Test - I & Quiz - I
8	09-12-2021	Tuesday	* Test - I & Quiz - I
9	08-12-2021	Wednesday	* Test - I & Quiz - I
10	15-12-2021	Wednesday	Submission of Test - I & Quiz - I marks to COE
11	15-12-2021	Wednesday	Submission of Assignment-II
12	20-01-2022	Thursday	* Test - II & Quiz - II
13	21-01-2022	Friday	* Test - II & Quiz - II
14	24-01-2022	Monday	* Test - II & Quiz - II
15	25-01-2022	Tuesday	Submission of Test-II & Quiz - II marks to COE
16	27-01-2022	Thursday	Posting of Attendance online
17	28-01-2022	Friday	Midsem Test
18	11-02-2022	Monday	Midsem Test
19	01-02-2022	Tuesday	Midsem Test
20	01-02-2022	Tuesday	Last Working Day & Posting of CIE online (Regular BE – III Semester (Internal only) students)
21	02-02-2022 to 04-02-2022		BE – VI Semester M.Tech – II Semester MCA – III & V Semester MBA – III Semester SEE Practical Exam
22	05-02-2022 to 12-02-2022		BE – V Semester M.Tech – I Semester MCA – III & V Semester MBA – III Semester SEE Theory Exam
23	18-02-2022 Onwards		BE – V Semester M.Tech – I Semester MCA – III & V Semester MBA – III Semester SEE Theory Exam
24	14-02-2022 Onwards		BE – V Semester SEE Theory Exam
25	21-02-2022	Wednesday	Commencement of Even Semester for BE – VII Semester M.Tech – IV Semester MCA – IV & VI Semester MBA – IV Semester
26	28-02-2022	Monday	Commencement of Even Semester for BE – VI Semester

Total number of Odd semester working days=93
66 Days for Test/Quiz = 66 days
Department Activities=03 Days
Total number of Regular Class workdays = 84
(94 - 9) = 84 / 6 = 14 weeks * 4 classes per week for any subject = 56 classes per subject in any semester

Note: BE – III Semester SEE will be notified shortly.

Dr. N. L. Murali Krishna
Controller of Examinations
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MANDYA-571 401, Karnataka

Dr. R. Girisha
Dean (Academic)
P.E.S.C.E., Mandya.

Dr. R.M Mahalinge Gowda
Principal/PRINCIPAL
PES College of Engineering
Mandya - 571 401.

P.E.S COLLEGE OF ENGINEERING, MANDYA – 571 401
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ACADEMIC CALENDAR FOR THE ACADEMIC YEAR 2021-22 (ODD SEMESTER)
M.Tech. - I Semester | MCA - I Semester | MBA - I Semester

Date: 07/02/2022

Sl. No.	Date	Day	Events
1	14/02/2022	Monday	Course Registration and Commencement of classes
2	26/02/2022	Saturday	Verification of Course Registration forms by Members / Rtds and the same to be submitted to COE office
3	07/03/2022	Monday	Submission of SEE Application form
4	19/03/2022	Saturday	Submission of Assignment-I
5	24/03/2022	Thursday	Test - I & Quiz - I
6	25/03/2022	Friday	Test - I & Quiz - I
7	26/03/2022	Saturday	Test - I & Quiz - I
8	09/04/2022	Saturday	Submission of Test - I & Quiz - I marks to COE
9	07/05/2022	Saturday	Submission of Assignment-II
10	09/05/2022	Monday	Test - II & Quiz - II
11	10/05/2022	Tuesday	Test - II & Quiz - II
12	11/05/2022	Wednesday	Test - II & Quiz - II
13	14/04/2022	Saturday	Submission of Test - II & Quiz - II Marks to COE and Posting of Attendance online
14	16/05/2022	Monday	Makeup Test & Quiz
15	17/05/2022	Tuesday	Makeup Test & Quiz
16	18/05/2022	Wednesday	Makeup Test & Quiz
17	21/05/2022	Saturday	Posting of CIE online and Last Teaching day
18	23/05/2022 to 20/05/2022	-	M.Tech MCA - I Semester (SEE Practical Exams)
19	30/05/2022 to 08/06/2022	-	M.Tech - I Semester (SEE Theory Exams)
	26/05/2022 to 10/06/2022	-	MCA - I Semester (SEE Theory Exams)
	26/05/2022 to 10/06/2022	-	MBA - I Semester (SEE Theory Exams)
20	13/06/2022	Monday	Commencement of II - Semester

Total number of Odd semester working days= 79 days
Test / Quiz = 6 days
Placement Activities = 6 days
Total Number of Regular Class Workdays = (79 - 12) / 6 = 11 weeks * 5 classes / week = 55 classes

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Dr. R. Girisha
Dean - Academic
Dr. R. Girisha
Dean (Academic)
P.E.S.C.E., Mandya.

Dr. R.M Mahalinge Gowda
Principal/PRINCIPAL
PES College of Engineering
Mandya - 571 401.

4th and 2nd Semesters Academic Calendar

P.E.S COLLEGE OF ENGINEERING, MANDYA – 571401 (An Autonomous Institution Affiliated to VTU, Belagavi)			
ACADEMIC CALENDAR FOR THE ACADEMIC YEAR 2021-22 (EVEN SEMESTER) M.Tech. – IV MCA – IV & VI MBA – VI Semesters			
Sl. No.	Date	Day	Remarks
1.	21-02-2022	Monday	Commencement of Semester and Course Registration for M.Tech. – IV Semester (Only Internship & Project Work)
2.	07-03-2022	Monday	Commencement of Semester and Course Registration for M.C.A. – VI Semester (Only Project Work)
3.	08-03-2022	Tuesday	Commencement of Semester and Course Registration for M.B.A. – IV Semester (Initially 4 weeks Internship is upto 10.04.2022 & regular classes start commencing from 02.05.2022)
4.	14-03-2022	Monday	Commencement of Semester and Course Registration for M.C.A. – IV Semester (Only Project Work)
5.	07-05-2022	Saturday	Verification of Course Registrations forms by Students/Mentors/DOs
6.	12-05-2022	Thursday	Submission of Application form SEE
7.	14-05-2022	Saturday	Last date to withdraw from the course
8.	23-05-2022	Wednesday	Submission of Assignments-I
9.	02-06-2022	Thursday	For MBA – IV Semester Test - I & Quiz - I
10.	03-06-2022	Friday	Test - I & Quiz - I
11.	04-06-2022	Saturday	Test - I & Quiz - I
12.	18-06-2022	Saturday	Submission of MBA – IV Semester Test - I & Quiz - I marks to COE
13.	02-07-2022	Saturday	Submission of Assignments - II
14.	04-07-2022	Monday	Test - II & Quiz - II
15.	05-07-2022	Tuesday	For MBA – IV Semester Test - II & Quiz - II
16.	06-07-2022	Wednesday	Test - II & Quiz - II
17.	09-07-2022	Saturday	Posting of Attendance online
18.	11-07-2022	Monday	Submission of Test - II & Quiz - II marks to COE
19.	11-07-2022	Monday	Makeup Test & Quiz
20.	12-07-2022	Tuesday	For MBA – IV Semester Makeup Test & Quiz
21.	13-07-2022	Wednesday	Makeup Test & Quiz
22.	16-07-2022	Saturday	Last teaching Day & Posting of CIE online
23.	18-07-2022 to 23-07-2022	-	M.Tech. – IV MCA – IV & VI Semesters SEE Practical Exam
24.	21-07-2022 to 01-08-2022	-	MBA – IV Semester SEE Theory Exam
	03-08-2022 to 06-08-2022	-	SEE Practical Exam

MBA – IV	
Total number of Odd semester working days:	109
No. of days for Test/Quiz:	06
No. of days for departmental activities:	03
No. of days for placement activities Internship only for BE – VIII Semester:	44
Total number of Regular Class workdays weeks:	56 days 9 weeks 6 Classes per week X 9 weeks 54 Classes
No. of classes per subject in a semester:	
• No. of days for M.Tech. – IV Semester (Exclusively for Internship & Project Work):	121 days
• No. of days for M.C.A. – VI Semester (Exclusively for Project Work):	110 days
• No. of days for M.C.A. – IV Semester (Exclusively for Project Work):	104 days

MBA – IV	
Total number of Even semester working days:	86 days
No. of days for Test/Quiz:	06 days
No. of days for departmental activities:	12 days
Placement Activities:	(86-6-12) = 68/6 = 11.3 weeks * 5 classes per week per Course i.e. 56 classes per course
Total number of Regular Classes for II – Semester:	56 classes

Inaugural and Farewell Function.

- The final year students of 2020 -21 batch organized Inaugural day -2022 for the first year students of 2021-22 batch in the K V Shankare Gowda Training and Placement Auditorium on 14.05.2022.
- The Faculty fraternity addressed students about importance of personality development which helps students employable. Final year students organized various programs like management games and cultural events to welcome first year students.
- The first year students of 2021-22 batch organized farewell function for final year students of 2020-21 batch in H D Chowdaiah Auditorium on 13.07.2022.

4. The first year students extended their gratitude for the initiatives taken by the final year students. They come out with a theme called “THINGS END MEMORIES LAST FOREVER”. They wish final year students for better future.

Cultural Events

1. Students celebrated Kannada Rajoystava to understand the need of Kannada Language, rich in our heritage culture and values.
2. The first-year student Shyna Mary participated in the Jnana Cauvery event and exhibited her solo dance performance on 28.05.2022.
3. The final year student Ranjani Raj and team members participated and won the prize in the Kannada Kalostsava event organized by our College on 19.11.2021.
4. The final year students celebrated the festival uniform day as a RED DAY, by wearing red colour dress on 26.05.2022 at our Department as a part of the Jnana Cauvery Event organized by our College.
5. The final year students celebrated the festival uniform day as a Blue DAY, by wearing a blue colour dress on 27.05.2022 at our Department as a part of the Jnana Cauvery Event organized by our College.
6. The final year students celebrated ethnic day to exhibit our Indian tradition and culture on 28.05.2022

Societal Activities

1. Amruth Raj G P, Sudarshan L, Soujanya H V, Bhanupriya Y A & Niveditha S K of 1st year students were voluntarily participated in the Clean India Campaign at Santhur on 22.10.2022
2. Rakshith K S of final year student. who is contributing as educator and facilitator to the needed individuals in Mysore district.

Parents and Teachers Meeting

The Parents teachers meeting was held in our department as part of the curriculum and shared their valuable suggestions to incorporate into our scheme of 2022 on 19/07/2022

Mentor and Mentee Counselling

As a part of the curriculum, we conduct mentor mentee counselling periodically to address the grievance with the valuable suggestion by means of advise / counsel/mentoring.

Achievements in Management events

Date	Name	Event	Level	Organised By	Prize
01-07-2022	Jeevan Kumar	Marketing	NATIONAL	JVIT COLLEGE	1 st Place
01-07-2022	Prashanth M V	Marketing	NATIONAL	JVIT COLLEGE	1 st Place
25-08-2022	Jeevan Kumar	Marketing	NATIONAL	JSS COLLEGE	1 st Place
25-08-2022	Prashanth M V	Marketing	NATIONAL	JSS COLLEGE	1 st Place
08-07-2022	Jeevan Kumar	Marketing	NATIONAL	SIT COLLEGE	2 nd Place
08-07-2022	Prashanth M V	Marketing	NATIONAL	SIT COLLEGE	2 nd Place
08-07-2022	Ravi ks	HR	NATIONAL	SIT COLLEGE	3 rd Place
08-07-2022	Sudarshan l	HR	NATIONAL	SIT COLLEGE	3 rd Place

Students Participated in Management events

Date	Name of the Student	Event	Level	Organiser
01-07-2022	Jeevan Kumar	Marketing	NATIONAL	JVIT COLLEGE
01-07-2022	Prashanth M V	Marketing	NATIONAL	JVIT COLLEGE
01-07-2022	Karthik M	Finance	NATIONAL	JVIT COLLEGE
01-07-2022	Vinith H	Finance	NATIONAL	JVIT COLLEGE
01-07-2022	Thanmaye H S	Treasure Hunt	NATIONAL	JVIT COLLEGE
01-07-2022	Nehashree N M	Treasure Hunt	NATIONAL	JVIT COLLEGE
01-07-2022	Lavanya N	Treasure Hunt	NATIONAL	JVIT COLLEGE
01-07-2022	Rakshitha Ganesh	Treasure Hunt	NATIONAL	JVIT COLLEGE
01-07-2022	Kampana M	Treasure Hunt	NATIONAL	JVIT COLLEGE
01-07-2022	Shyna Mary A	Dancing	NATIONAL	JVIT COLLEGE
01-07-2022	Chandana K R	Singing	NATIONAL	JVIT COLLEGE
08-07-2022	Jeevan Kumar	Marketing	NATIONAL	SIT COLLEGE
08-07-2022	Prashanth M V	Marketing	NATIONAL	SIT COLLEGE
08-07-2022	Karthik M	Finance	NATIONAL	SIT COLLEGE

08-07-2022	Vinith H	Finance	NATIONAL	SIT COLLEGE
08-07-2022	Ravi Ks	HR	NATIONAL	SIT COLLEGE
08-07-2022	Sudarshan L	HR	NATIONAL	SIT COLLEGE
08-07-2022	V N Chirag	Best Manager	NATIONAL	SIT COLLEGE
08-07-2022	Thanmaye H S	Business Quiz	NATIONAL	SIT COLLEGE
08-07-2022	Nehashree N M	Business Quiz	NATIONAL	SIT COLLEGE
08-07-2022	Lavanya N	Business Quiz	NATIONAL	SIT COLLEGE
08-07-2022	Niveditha M N	Business Quiz	NATIONAL	SIT COLLEGE
25-08-2022	Jeevan Kumar	Marketing	NATIONAL	JSS COLLEGE
25-08-2022	Prashanth M V	Marketing	NATIONAL	JSS COLLEGE
25-08-2022	Vinith H	Finance	NATIONAL	JSS COLLEGE
25-08-2022	Amruth Raj	Finance	NATIONAL	JSS COLLEGE
25-08-2022	Chandana Kr	HR	NATIONAL	JSS COLLEGE
25-08-2022	Shyna Mary A	HR	NATIONAL	JSS COLLEGE
25-08-2022	Lavanya N	HR	NATIONAL	JSS COLLEGE
25-08-2022	Soujanya H V	HR	NATIONAL	JSS COLLEGE
25-08-2022	Nishanth D M	Marketing	NATIONAL	JSS COLLEGE
25-08-2022	Darshan N	Marketing	NATIONAL	JSS COLLEGE
25-08-2022	Ravi Ks	Business Plan	NATIONAL	JSS COLLEGE
25-08-2022	Sudarshan L	Business Plan	NATIONAL	JSS COLLEGE
25-08-2022	Niveditha M N	Business Plan	NATIONAL	JSS COLLEGE
25-08-2022	Niveditha S K	Best Manager	NATIONAL	JSS COLLEGE

Class Representative

The class representative elected by the students with respect to 1st and 2nd year **and who** acts as a mediator between students, faculty and administration.

Utsav program

An opportunity is given to improve the skills and knowledge of 1st and final-year students, we carry out 2 hours Utsav program per week, for personality development.

1. Roshan Kumar and Moulya briefed about awareness of UTSAV on 04.02.2022 for the first-year students, which is a weekly Management event
2. Business quiz activity held on 11.03.2022.
3. Product strategy held on 14.07.2022.
4. An activity on communication gap game held on 01.04.2022.
5. Presentation exercise held on 08.04.2022.

6. Cultural activities held on 22.04.2022.
7. Team building activity held on 29.04.2022.
8. Group discussion activity held on 01.04.2022

Special Lectures

Department regularly organizes special lectures with eminent personalities, who share their Practical experience with the students for better opportunities to shape up their career.

PLACEMENT TRAINING

Date	Trainer's Name	Content Delivered	Outcome
13/04/2022	Aftab	Soft skill Communication skills Confidence building Job skills	Building confidence and face the interviews fearless
20/09/2022	Shajeer	Topics 8 Parts Of Speech SVA Sentence correction Activities	Grammar Efficiency And To Read And Write Correct Sentences
21/09/2022	Shajeer	Synonyms & Antonyms Vocabulary Building Articles Preposition. Activities	Understanding Words, Clear In Speech, Read And Write Correct Sentences
22/09/2022	Manohar	Content Delivered Percentage Ratio And Proportion Data Interpretation Coding And Decoding	Clarity About The Concept Of Percentage And Ratios
23/09/2022	Manohar	Content Delivered Profit And Loss Averages Blood Relation Number And Alpha Series	Clarity About Concepts Of Profit And Loss, Average, Blood Relation

SECTION – 5 INDUSTRY CONNECT ACTIVITIES

Innovation and Incubation Centre (IIC)

The Innovation and Incubation Centre (IIC) at PESCE helps to promote innovative and executive ideas from various disciplines of basic sciences, engineering, management and creative fields focused towards fostering and promoting the entrepreneurial spirits of start-up enthusiasts by providing a healthy eco system to promote their ideas, Start-ups and researches into successful entrepreneurial ventures

The Innovation and Incubation Centre discusses the technical and financial viability of any idea that a student comes up with. If found viable, the Centre nurtures the idea and facilitates the technology for it. The idea is then presented to an internal team and industry professionals to turn it into a successful small-scale business with the potential to grow bigger.

Special Lecture from the Industry

Mr. Rakesh and Mr. Pradeep -Managers of Karnataka Bank had given a special talk on Career opportunities in Banking sector on 03/07/2022, for the first year students.

Industry Oriented Activities

On the Eve of 75th year of Indian Independence, ministry of commerce and industries organized an event on “**be an entrepreneur become an employer**” at K V Shankare Gowda Placement and Training Auditorium on 28.04.2022.

Dr Murgesh Rudrappa Nirani addressed about achievement in industrial sector, resource person's Mahesh Mansal had discussed on topic “future without fear”, Chethan Ram emphasize on Motivational and personality development, Gopinath Chairman & CEO INC spoke on NIDDI Scheme and PMFME, Guru Siddaya spoke about sartorial opportunities in Textiles& Readymade Garments.

Industrial visit and Recreational Activity

- The final year students visited UNIBIC Biscuit Factory at Hosur Road Bengaluru and have gone through various functional areas like product, process and technology on 11.06.2022.
- Students had an interaction with Mr Sanath Kumar, Deputy Manager of UNIBIC Factory to know about customers, competitors and strategies.
- The final year students visited Lakshmi Narasimha Swamy Temple and had trucking at Savandurga hills as a part of recreation activities.

Inauguration of V K Mini competitive supplementary Paper

1. The students have understood the importance of VK Mini supplement, the program organized on 06.01.2022 to create awareness about opportunities existing in the current business world and to equip competitive spirit to become employable.
2. The program was inaugurated by watering Tree Sapling by Mr. Naveen and Balagangadhara Murthy of Times Group, Mysore. The Guests, faculty members and class representatives exhibited by showcasing VK Mini supplement at the amphitheater of the MBA Department

SPORTS FACILITIES

Our college has an impressive state-of-the-art infrastructure for sports, comprising of most advanced, sophisticated and modern sports facilities. The main focus of these facilities is to encourage students in sports and extra circular activities in addition to achieving their academic excellence. The day to day sports activities increase their stamina; channelize their energies in a healthy way along with grooming their physique.

1. Department of school education and literacy, Mandya organized Chess Tournament (DIS) under various categories for U – 14 boys and girls at Gurubhavan, Mandya on 13.07.2022. Prof. Chethan M.S Assistant Professor and also chief arbiter of District Level chess who was the chief Guest for the program and he carried the tournament.
2. The intra – departmental cricket tournament organized by Department of Management studies and the first year students played cricket on 30.09.2022
3. Prof. Mahendra Kumar B R and Prof Chethan M S representing cricket teams played by first year students at College Cricket Stadium
4. The intra – departmental Volley Ball tournament was organized by the Department and the first-year students played volleyball on 30.09.2022.
5. The intra – departmental Badminton tournament was organized by Department and the first year students played Badminton on 01.10.2022.

LIBRARY FACILITIES

A library is the heart of an academic institution. Apart from the main library a separate wing of the library is catering to the needs of our MBA Program, which is situated within the department. The library is a quite spacious one with large sitting capacities for the students. At present the library has collection of about 489 Titles with 3160 plus books including good collection of prescribed text books, reference books, etc. Hard copies of national & international journals are present in the library; apart from this students can also access Emerald for electronic journals through VTU consortium. The link for the electronic journal is <https://www.emerald.com/insight/>

Students can borrow up to three books on any day during the working hours including the lunch break period. The books issued can be retained for a period of

14 days. Apart from MBA Library the students can make use of Digital library at the main library and information centre from 8.00 AM to 8.00 PM. 24 systems are kept with internet connectivity facilitating access to lakhs of e-journals, e-books, thesis and other resources. It can accommodate 24 students at a time and students can make use of this lab for academic activities like browsing, preparation of journals and other works.

Details of Library Holdings as on 31-06-2022

Total No of Library Books		Journals & Magazines		
	Volumes	Titles	Indian	Foreign
MBA	3160	489	06	00

SECTION – 6 INFRASTRUCTURE

Physical Infrastructure Facility of the Department

Post Graduation Department of Management Studies have state of arts infrastructure a separate building at the entrance of college campus with well equipped smart class rooms along with exclusive library and computer lab for the benefit of MBA students.

1. Smart Class Rooms

Department have smart rooms with green board and projectors. Smarts room have air conditioned conduction special lectures, workshop, FDP, training programs etc. The classrooms have comfortable individual chairs.

2. Computer Lab

Department have Computer lab facility to train the students as a practical components of the program details of the equipments at lab given

below. The computer lab has 30 seats personal computers for the smooth conduction of laboratory sessions with support of UPS server support.

3. Departmental Library

The departmental library has recent and advanced Management books, Business and Economic Magazines and Other Subscribed Magazines. Students, Research Scholar and Faculty can utilise the sources for studies, reference and research activities.

4. Innovative and Incubation Cell

The Innovative and Incubation cell has established in the department to encourage the entrepreneurship spirit among students. The cell constitutes to promote the ideas to business start up, Business plan, new product development in the field of business and Management.

5. Women Empowerment Cell

The world women day had been organised on 8th March 2020 for women faculty members and girls students of our college to empower the women to create the gender equal world. The theme of 2021 is “**Let’s all choosing to Challenge**”. We can choose the challenges without gender bias and to improve the women life in the work place

Facilities for the Faculty:

- ISTE Faculty Chapter for Management activities
- Personal computer provided for faculty members of the department
- Encourage for Paper Publication, Conference and research activities
- Wi-Fi Internet facility for browsing Management Journals
- Hard Copies of online Journals
- Transport and Canteen facility is made available

Facilities for Students

- ISTE Students Chapter for Management activities
- Financial Assistance for Paper Publication, Conference and Research Activity
- Internet Facility for browsing Management Journals
- Hard copies of Online Journals
- Sponsorship from various organisation for Projects
- Transport and Canteen facility is made available

Departmental Building facilities

Sl. No.	Particulars	Numbers
1	Class Rooms	MS201, MS202, MS203, MS204
2	Smart Class Rooms	2
3	Staff Rooms	2
4	HOD Room	1
5	Departmental Library	1
6	Computer Lab	1
7	UPS Room	1
8	Amphitheatre	1
9	Ladies Rest Room	1
10	Gents Rest Room	1

SECTION – 7 ALUMNI PERFORMANCE AND CONNECT

Management Association

Management Association is formed by the Department of Management Studies. The Management association conducts various activities concerned with the overall development of students. All programs and activities undertaken by the association are totally managed by the student members of the association only the Management Association Faculty Convener and Committee members act as a guiding force for the smooth functioning of the programs organized by the association.

- Dr R M Mahalinge Gowda, Principal inaugurated the management association of the Department on 28.10.2022.
- Dr A S Mahesh, Associate Professor addressed the formation of a Management association to present the Management and Leadership skills among students and faculty members of the department
- The Alumni meeting held at the department to discuss Placement and Entrepreneurship activities on 20/06/2022

SECTION -8 CONTINUOUS IMPROVEMENT

Result for the year 2022

Item	Year 2022
Total no. of successful students	51
Total no. of students appeared in the examination	55
Passing percentage	92.73%

2021 -22 Placements.

Sl. No.	Name of the student placed	Name of the employer
1	Chiranthan	Atkins
2	Meghana k	Infosys BPM Limited
3	Sharan s Gowda	Northern Operating Services Private Limited
4	Keerthan Gowda	Sattva Group
5	Priyanka S	Verzeo Edutech Pvt. Ltd.
6	Raju K S	PwC SDC
7	Ranjitha S S	Indie Jewels Pvt Ltd .
8	Someshwar T	Sattva Group
9	Yavanica N	PwC SDC
10	Deepika L	ACAMADOR
11	Moulya L	Moder Solution India Pvt. Ltd.
12	Bhavana R	ACAMADOR
13	Mohammed Salman Pasha M N	BYJU'S
14	Mohammed Zaheeruddin Iqbal	
15	Unnathi Y Gowda	ICICI
16	Roshan Kumar N	Echo Boom
17	Ranjani Raj A	eClerx
18	Rakshith K S	QSpiders
19	Shivanna S D	Pin Click

Students Achievements

1. Ranjani Raj, final year student has participated in the online International Art contest event organized by Innovize Arts and Culture, she received a medal of appreciation for her appreciable arts and skill shown during the online art talent search event held on 10/02/2022
2. Ranjani Raj, final year student participated in "Super Mom and Super Kid 2022" on the occasion of International Mother's Day and was awarded as first runner up in drawing competition on 08/05/2022.
3. Chandana K R, first year student has participated in a song recording program organized by All India Radio, Mysore on 21/06/2022
4. Chanadana K R, first year student participated in State Level Janapadageetha Competition on occasion of 26th year Memorial of K V Shankaragowda.

Project selected for 45th series of SPP seminar and exhibition schedule to be held on 12 & 13 of August 2022.

Sl. No	Project Guide Name	Students Name	Project Title	Amount in Rs
1	Dr. Mahesh A.S Dr. Aluregowda	Bindushree K P Abhishek patel C R Ananya K S Manasa	Increasing soil carbon percentage by microbial synergy	6,000/-
2	Dr. A.C. Kiran Kumar Dr. Mahesh A.S	Someshwar T Priyanka P S Ranjani Raj a Mohammed zaheeruddin iqbal	Extraction of oil from pongamia pinnatta for use of biofuel	10,000/-

FKCCI 14th Edition of MANTHAN- 2022 Business plan Competition selected from 625 teams to 212 teams in the first round evaluation

Sl.No	Mentor Name	Student Name	Project Title
1	Dr.Aluregowda	Chiranthan K	Bio Ethanol as a constituent of fuel