



P.E.S. College of Engineering, Mandya



Faculty Profile

General

Name	Mr. Mahadevaswamy R. M	
Designation,	Assistant Professor	
Department & Affiliated Institution	Department MBA P.E.S College of Engineering, Mandya – 571 401	
Research Area		
Contact Number	8722379855	
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Academic Profile

Educational Qualifications

Degree	College	University	Year of Passing	% ge	Class
MBA	PES College of Engineering Mandya	VTU	2017	79.99	FCD
BBM	Maharaja's College Mysuru	University of Mysore	2015	74.50	First

Research Achievements/Awards

KSET- 2017	Ph. D - Pursuing PET Research Foundation UoM
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Professional Experience

Organization & Department	Designation	Period	Total of Experience
Government First Grade College Bannuru	Guest Faculty	26-07-2018 to 28-01-2019	6 Months
Government First Grade College Siddartha nagra Mysuru	Guest Faculty	18-07-2019 to 13-03-2020	8 Months
PES College of Engineering Mandya	Assistant Professor	24-12-2020 to Till date	5 Months

Report of Work for the Academic Year : 2019-20

Academics	Description of Academic records
Teaching Records (Details of courses taught)	Undergraduate (BBA/BBM): Indian Business Environment, Business Decision theory, Financial Accounting, Organizational Behavior, Investment analysis and Portfolio management, Company Law Post Graduate (MBA): Accounting for Managers, Quantitative Techniques, Financial Derivatives, Tax Management

Sponsored Research Projects (List of Projects taken up /completed and funds receiver & funding sources)

Project Title	Project Funded by	Grants Sanctioned	Grants Received
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Research Publications in Refereed Journals and Conferences

No. of Publications in	National	International
Journals	01	10
Conferences	01	00

LIST OF PUBLICATION

1	“Synergy Creation by Merger and Acquisition Strategy: A Case Study of JK tyre and Industries- ISBN 978-93-85321-26-1
2	“Financial inclusion in semi urban and rural area with reference to Ujjivan Small Financial <i>bank</i> ”, International Journal of Management and Social Science Research Review (IJMSRR), Vol.7,Issue 14, April 2020, E-ISSN- 2349- 6764, ISSN 2349-6738
3	“Retail banking strategies: A case study with special reference to ICICI Bank”, International journal of Advanced Research in Management (IJARM) Volume 11, Issue 2, 2020 ISSN Print: 0976-6324 ISSN Online : 0976- 6332
4	“Role of Small Finance Banks in Microfinance initiatives for Financial Inclusion: Issues and Challenges”, The International Journal of Analytical and Experimental Modal Analysis (JAEMA), An UGC- Care Approved Group II Journal , Volume XII, Issue V, ISSN NO – 0886 – 9367 , May 2020.
5	“An Overview of Retail Banking: A Theoretical Perspective”, Compliance Engineering Journal, An UGC Care Approved Group II Journal , Volume 11, Issue 6, June 2020, ISSN 0898- 3577
6	“Level of Student satisfaction While Using E- Learning Among Engineering Students”, GIS Science Journal UGC Care Approved group II Journal , Volume7, Issue 6, 2020, ISSN 1869-9391 Page number 280-293.
7	“Comparative Analysis on Digital Banking Services with Special Reference to Banks of Mandya City”, The International Journal of Analytical and Experimental Model Analysis, An UGC- Care Approved Group II Journal , Volume XII, Issue VII, July 2020 ISSN 0886-9367 .
8	“Customer Preference Towards Public and Private Sector Banks: A Comparative Study at Mandya District”, Aegaeum Journal, UGC – CARE Approved Group II Journal , Volume 8, Issue 7, July 2020, ISSN 0776- 3808
9	“A Study on Retail Banking with Special Reference to SBI Bank”, Journal of Engineering Computing and Architecture, UGC CARE Approved Journal , Volume 10, Issue 7, July 2020 ISSN 1934-7197
10	“Consumer Preference Towards Dinning Needs and Crockery Products – A study at Big Bazar” Seybold Report Journals, UGC Approved Group II and Scopus Journal , Volume 15, Issue 8 August 2020 ISSN – 1533-9211
11	“Comparative Analysis on Consumer Satisfaction: A study in Public and Private Sector Retail Banking” AEGAEUM Journal, UGC – CARE Approved Group II Journal , Volume 8, Issue 8, August 2020, ISSN 0776- 3808