


Faculty Profile

General						
Name	Dr. SOMASHEKAR. P					
Designation, Department & Affiliated Institution	Professor & Head, MBA Department, PESCE, Mandya - 571 401					
Research Area	Marketing & HR					
Contact no	+91 99863 99572					
Email ID	shekarsoman@rediffmail.com					
Academic Profile						
Educational Qualification						
Course	College	University	Year of Passing	% ge	Class	
BE	SJCE, Mysore	Mysore University	1995		First	
MBA	Mysore University	Mysore University	1998		First	
MTech	SJCE, Mysore	VTU, Belagavi	2005		Distinction	
PhD	SJCE, Mysore	VTU, Belagavi	2011			
Professional Experience						
Organization & dept.	Designation	Period	Total of Experience			
VVIET, Mysore	Lecturer	05-1999 to 07-2008	9.5 Years			
VTU, Belgavi	Special Officer	08-2008 to 09-2010	2 Years			
PESIT, Bangalore	Associate Professor	09-2010 to 08-2012	2 Years			
PESCE, Mandya	Professor & Head	08-2012 to till date	5 Years			
Industrial Experience			1 Year			
Report of Work						
Teaching (details of courses taught)		Rural Marketing, Retail Management, Organizational Behaviour, Marketing Management, HRM, Entrepreneurship Development, International Marketing Management				
Research Guidance (Ph.D /M.Sc Engg Student awarded & pursuing)		Awarded		Pursuing		
		Ph.D	M.Sc Engg	Ph.D	M.Sc Engg	
		-	-	01	-	
Publications						
Papers in Refereed Journals(No.)		National journals		International journal		
		01		07		
Papers at Conference(No.)		National Conference		International Conference		
		01		03		